

March 26

The Journey began on the Independence Day of Bangladesh



1997

Launched Mobile to Mobile service (without PSTN Access)

1998

Introduced first ever Pre-Paid products



1999

Launched WAP service on small screen

2001



• A family of **1 million** subscribers
• Launched Prepaid Product with PSTN Connectivity

2003

22 years of empowering society and connecting customers to a digital future

2009



• Successfully listed on the **Stock Exchanges** in Bangladesh
• Launched Grameenphone branded handset & internet modem

2010

Launched 'MobiCash' financial service brand, Ekota for SME



2011

2012

Providing communication solutions to 40 million subscribers

2013

Launched **3G services** in Bangladesh



2014

Soaring like an eagle with **50 million** subscribers



- More customer centricity
- Launched customer experience lab and e-care solution
- Swapped the entire network
- Advancing towards the future with network swap





Family of 2 million subscribers under the Grameenphone umbrella



- Launched djuice brand
- Sharing our smile with 5 million subscribers
- Revolution in electronic recharge
- Launched EDGE
- Voice SMS for the 1st time in Bangladesh

- Expanding horizons with **10 million** subscribers
- New era with classified sites
- Journey of Cellbazaar begins
- Bill Pay service added

- Introduced Pay For Me service
- Converted to a public limited company

2004

2005

2007



2008

Catering to a massive family of **20 million** subscribers

2015

2016

2017

2018

2019

- Launched EasyNet
- Launched Grameenphone KrishiSheba (27676)



- **Celebrated 20 years of operation**
- Introduced Digital Product Delivery Platform (DPDP)
- Launched operator agnostic marketplace 'Shoparu'
- Launched 'MyPlan', a complete Postpaid solution

- Established a strong nationwide 4G network with **10,000+ BTS**
- Reached deep sea areas with our coverage
- Initiated device micro-financing programme to reach rural women and empower them



- Launched GP Online Shop
- Introduced MyGP App
- WowBox reached more than 6 million users
- Revamped Healthline (789) service under the name "Tonic"
- Rebranded financial services under the name "GPAY"



- Launched **4G Services** in Bangladesh
- Introduced New Number Series "013" in addition to existing "017" Series
- Reached the **70 million** subscribers milestone



Overview

Sustainability

Business Performance

Governance

Financial Analysis

Additional Information

